

# OUTER REEF YACHTS EXPANDS WITH EYACHTS

The Windcraft Group's powerboat division, eyachts, has added another name to its growing stable of brands, signing up Outer Reef Yachts for both Australia and New Zealand.

The deal comes as part of Outer Reef Yachts' expansion strategy in the Australasia region and ensures eyachts will secure production slots for a number of Outer Reef's Trident range of sturdy and stylish cruisers.

Managing director of

eyachts Peter Hrones said: "Our team and I are extremely excited about working in partnership with Outer Reef Yachts. Currently we have hundreds of Windcraft Yacht owners that have been contemplating their next boat and considering a long distance motor yacht."

"Many have confirmed an Outer Reef Classic series boat would be perfect for their next liveaboard cruising boat. Our owners prefer to stay within

the eyachts/Windcraft Group family, due to the exceptional after-sales service they have come to enjoy over the years.

"We are also certain the new Outer Reef Yachts' Trident series will be a highly attractive high performance and economical long distance cruiser of the future".

Outer Reef Yachts CEO and president Jeff Druke believes Australia and NZ offer excellent growth potential for robustly built,

bluewater motoryachts.

"We are very excited to welcome eyachts/Windcraft Group as our new sales representatives for Australia and New Zealand," Druke commented.

"Peter and his team have extensive experience within the yachting industry, and will be the perfect representatives to help deliver world-class service to Outer Reef customers in this region."

For more info visit [eyachts.com.au/outer-reef](http://eyachts.com.au/outer-reef).

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